



Quick Notes

from the Idaho Office of Highway Safety

August 1, 2011

Idaho Transportation Department - PO Box 7129 – Boise, ID 83707-1129
P: (208) 334-8100 F: (208) 334-4430 -- www.itd.idaho.gov/ohs

2011 Fatalities on Idaho Roads = 72*

General Message from the Highway Safety Manager

Hi Highway Safety Partners,

First of all I would like to point out that the fatality count for this week is not a mistake. The fatality number actually increased by only one from last week. Although one death on the highway is one too many, this is still great progress.

It is recognized that for ages 2 to 35, the leading cause of death in Idaho is transportation related. I want to share with you five key elements that I believe to be critical points of guidance in all highway safety programs:

1. Data-driven decisions – The return on investment is maximized by thoroughly studying the pertinent crash data, including the use of industry best practices. This allows for effective and efficient use of limited resources.
2. Culture Change – Making poor choices while driving in Idaho is irresponsible and unacceptable. This is the culture change being embraced. All highway safety partners must work to change the belief that traffic deaths are just part of life in Idaho.
3. Commitment – Stay the course. All highway safety partners are relentless in efforts to save lives and keep families whole.
4. Partnerships – Partnerships multiply the message and commitment. Partnerships expand safety effectiveness and raises public awareness. Each highway safety partner is encouraged to seek opportunity to partner with state, federal and local agencies, metropolitan planning organizations and other stakeholders to work *Toward Zero Deaths*.
5. Evaluation – Through a process of focused effort, progress review and performance review, all highway safety partners strive to continually improve.

Fulfilling these five key elements is not going to be easy, but working together they can be achieved.

Please take a moment to look at the contents of this edition of *Quick Notes* and if you have any questions or ideas, please contact our office.

Take care and have a great week.

Brent Jennings, PE
Highway Safety Manager

Opportunity to Meet and Greet the Public

The Idaho Transportation Department and Federal Highway Administration will share a booth at the Western Idaho Fair. This year, the event is held from Aug 19 - 28. The Office of Highway Safety is looking for volunteers to fill time slots. This is a great way to share a message that can save lives, and it is also fun to demonstrate how seat belts save lives using the "Barbie Car" and uncooked eggs. There are also new additions for the 2011 Western Idaho Fair display, including driving simulators and other games/ tools to show the public of the danger of being an aggressive, distracted, or drunk driver.

Please consider donating hours to this special outreach opportunity. To sign up, please contact Ping Yerby at ping.yerby@itd.idaho.gov or you may Ping at (208) 334-8106. If you have any questions, please contact Ping Yerby, ping.yerby@itd.idaho.gov, or Lance Johnson, lance.johnson@dot.gov

Aggressive Driving July Campaign

Contact: Sgt Kent Oliver, Idaho State Police - 208-324-6000

Date: 07/28/2011

ITD, ISP troopers partnered to Impact Aggressive Drivers

July 15 through July 26, 2011

The Idaho Transportation Department partnered with the Idaho State Police and other law Enforcement agencies across Idaho, to make highways safer by aggressively stepping up Aggressive Driver patrols from July 15 through July 26, 2011.

During this campaign, Region 4 Idaho State Police troopers focused on making highways safer and reducing crashes caused by Aggressive Driving.

Results summary:

Total Contacts – 1009
DUI Arrests – 7
Seat Belt / Child Restraint Citations – 56
Felony Arrests – 2
Suspended Driver Licenses – 8
Uninsured Motorists – 69
Speeding Citations – 403
Other Hazardous Moving Citations - 44
Drug Arrests - 13
Other Various Contacts – 164
Crashes Investigated - 19
Motorist Assists - 141

Idaho State Police Region 4 Sergeant Oliver said, "Your best and only way to ensure surviving a crash is to always wear a seat belt and remain attentive to your surroundings and other drivers. Always have a designated driver when out with friends."

Child Passenger Safety – Car Travel Reminders

- Never leave a child alone in the car, even if it's just to run a quick errand, and always lock unattended vehicles.
- Plan to travel with your child's car safety seat. You will need it to and from the airport and when you arrive at your destination. Do not rent a car safety seat as you will have little or no knowledge of its past crash history.
- Before hitting the road, secure all loose items in the car that may become projectiles during a sudden stop or crash.
- Curious kids love to touch anything they can get their hands on. Engage child safety locks while the vehicle is in motion.
- Driving and childcare cannot occur at the same time. Should your baby need attention pull over and stop the car first, then care for your baby

Youth Track at the Northwest Alcohol Conference

The Blackfoot/Bingham County Youth Coalition just returned from a trip to Scottsdale Arizona where youth from Bingham County High Schools participated in the Northwest Alcohol Conference.

At the conference, the youth learned about the use of positive messaging to promote change. This is a broad look at change which can be applied to combat issues youth face such as alcohol, drugs, driving, violence and many other key factors in youth life. They worked with other youth in community service projects ranging from helping distribute food to the needy, helping senior citizens and providing first aid and CPR training to the community. This was an outstanding conference with a great youth track.

Next year the conference in Boise Idaho and will give more youth from Idaho the opportunity to attend. As part of the goals of this trip, the youth have developed a presentation which is very close to being completed. Once completed, the youth will present this 5-10 minute presentation to the Mayor's/City Council, County Commissioners and school officials.

Prior to travel for the conference, the youth participated in an Alive at 25 class. They used information from that class, along with what they learned at the conference to develop presentations.

To the right you see students who attended the conference: 3 from Shelley High School, 4 from Blackfoot High School, 4 from Snake River High School, and 4 from Aberdeen High School.



We really would like to thanks those providing funding for this opportunity: local businesses in Blackfoot, Shelley, Aberdeen, city governments, Bingham County, and individuals which support the Coalition fund raisers. Funding from the Office of Highway Safety Youthful Driver program assisted with resources for the Coalition to attend this conference focused on discussion of alcohol issues in communities.

Capt. Mark Cowley
Bingham County Sheriff's Office

Crash Reporting - elmpact 101 and elmpact 4.0 training classes

Below is a list of scheduled classes for Districts 3, 4, and 5. Classes for districts 1, 2 & 6 are being planned. If you would like to host training at your agency please contact Carroll Dodd (208) 334-4476 or e-mail carroll.dodd@itd.idaho.gov.

EIMPACT 101 - This course is designed for new officers, new record personnel and those that have not used elmpact. This course will provide a comprehensive understanding of the elmpact, including how the information is used after it is received.

EIMPACT 4.0 - This course is designed for approving officers, veteran officers, elmpact administrators and/or records personnel who have used elmpact in the past. This course will provide information regarding the new updates and including how the program has improved.

eIMPACT TRAINING SCHEDULE

Course	Date	Time	Location
4.0	Aug. 2 - Tuesday	8:30-11:30 am	Pocatello Police Dept., 911 N. 7 th , Pocatello, ID 83201
101	Aug. 2 - Tuesday	1:00-5:00 pm	Pocatello Police Dept., 911 N. 7 th , Pocatello, ID 83201
4.0	Aug. 3 -Wednesday	1:00-4:00 pm	Bear Lake County Fire Station, 15 Montpelier Cemetery Rd, Paris ID 83261
4.0	Aug. 4 - Thursday	8:00-11:00 am	Power County EMS Bldg., 560 N. Oregon Trail, American Falls, ID 83211
4.0	Aug. 4 - Thursday	2:00-4:00 pm	ISP Region 4 Training Rm., 218 W. Yakima, Jerome, ID 83338
101	Aug. 22 - Monday	8:00am-noon	ISP Training Classroom A, 700 S. Stratford Dr., Meridian, ID 83642
4.0	Aug. 23 - Tuesday	8:30-11:3 am	ISP Training Classroom A, 700 S. Stratford Dr., Meridian, ID 83642
101	Aug. 24 - Wednesday	8:00am-noon	Nampa PD – Nampa Civic Center – Casler North 311 3 rd S. Nampa, Id 83650
4.0	Aug. 25 - Thursday	8:30-11:3 am	Nampa PD – Nampa Civic Center – Casler North 311 3 rd S. Nampa, Id 83650
101	Aug. 31 - Wednesday	8:00am-noon	McCall American Legion Hall, 216 E. Park St., McCall, ID 83628
4.0	Aug. 31 - Wednesday	1:30-4:30 pm	McCall American Legion Hall, 216 E. P ark St., McCall, ID 83628
4.0	Sept. 1 -Thursday	2:00-4:00 pm	ISP Region 4 Training Rm., 218 W. Yakima, Jerome, ID 83338
4.0	Sept. 7-Wednesday	9:00am-noon	Elmore CSO 2255 E. 8 th N., Mountain Home, ID 83647
101	Sept. 7-Wednesday	1:00-5:00pm	Elmore CSO 2255 E. 8 th N., Mountain Home, ID 83647
4.0	Sept. 8 - Thursday	2:00-4:00pm	Caribou County Fire Station, 655 E. 2 nd South, Soda Springs, ID 83276
4.0	Sept. 13 - Tuesday	1:30-4:30pm	Heyburn Police Dept., 1800 J St., Heyburn, ID 83836
101	Sept. 14 -Wednesday	8:00am-noon	Heyburn Police Dept., 1800 J St., Heyburn, ID 83836

Below are additional elmpact classes that will be available.

Course	Date	Time	Location
101	Aug. 3 Wednesday	8 am-noon	Moscow City Council Chambers
101	Aug. 3 Wednesday	4 pm-8 pm	Moscow City Council Chambers
4.0	Aug. 4 Thursday	8 am-11 am	Moscow City Council Chambers
4.0	Aug. 4 Thursday	4 pm-7 pm	Moscow City Council Chambers
101	Aug. 10 Wednesday	8 am-noon	Rigby, Idaho
4.0	Aug. 10 Wednesday	1 pm- 4 pm	Rigby, Idaho
101	Aug. 18 Wednesday	8 am-noon	Wallace, Idaho
4.0	Aug. 18 Wednesday	1 pm- 4 pm	Wallace, Idaho
101	Aug. 24 Wednesday	8 am-noon	Orofino, Idaho
4.0	Aug. 24 Wednesday	1 pm- 4 pm	Orofino, Idaho
101	Aug. 31 Wednesday	8 am-noon	Bonner's Ferry, Idaho
4.0	Aug. 31 Wednesday	1 pm- 4 pm	Bonner's Ferry, Idaho
4.0	Sep. 6 Tuesday	1 pm- 4 pm	Soltman Center, Grangeville, Idaho
101	Sep. 7 Wednesday	8 am-noon	Kootenai County Sheriff, CDA, Idaho
4.0	Sep. 7 Wednesday	1 pm- 4 pm	Kootenai County Sheriff, CDA, Idaho

CALENDAR OF EVENTS

If you would like to add an event to the calendar, please send an e-mail with the event details to lisa.losness@itd.idaho.gov

Date	Event Description
July 15-26, 2011	AGGRESSIVE DRIVING Traffic Enforcement Mobilization – Statewide, Contact: Cecilia Awusie, OHS GCO, Cecilia.awusie@itd.idaho.gov (208) 334-8112
Aug. 3, 2011	POSTPONED new date TBD SHSP – committee chair meeting – 9:00-12:00 at ITD
Aug. 7 – 13, 2011	National Stop on Red Week Federal Highway Administration http://safety.fhwa.dot.gov/intersection/redlight/outreach
Aug. 11, 2011	Alive at 25 Class , Kootenai Fire Station #2, Post Falls http://aliveat25.us/id/find-a-course
Aug. 19-21, 2011	State Motorcycle Safety Administrators (SMSA) Conference , Des Moines, IA
Aug. 26-Sept. 6, 2011	IMPAIRED DRIVING Traffic Enforcement Mobilization – Statewide, Contact: Kevin Bechen, OHS GCO, kevin.bechen@itd.idaho.gov (208) 334-4467
Sep 18-24, 2011	CHILD PASSENGER SAFETY WEEK , National Highway Traffic Safety Administration (NHTSA)
Oct. 1, 2011	First Day of Fiscal Financial Year 2012
June 14-16, 2012	Lifesavers Conference , Orlando, Florida, www.lifesaversconference.org
July 19-20, 2012	Northwest Alcohol Conference , Boise Center on the Grove, www.northwestalcoholconference.org

Quick Reference Guide – click on the topic to go directly to website.

OHS, Office of Highway Safety

ITD, Idaho Transportation Department

NHTSA, National Highway Traffic Safety Administration

FHWA, Federal Highway Administration

2010 Idaho Crash Report

Program Area	Idaho State Links	Federal Links
Impaired Driving		http://www.nhtsa.gov/Impaired
Distracted Driving	http://www.itd.idaho.gov/ohs/DistractedDriving.htm	http://distraction.gov/
Teen Drivers	http://www.idahoteendiving.org/	http://www.nhtsa.gov/Teen-Drivers
Bike & Pedestrian Safety	http://www.itd.idaho.gov/bike_ped/index_new2.htm	http://www.nhtsa.gov/Pedestrians http://www.nhtsa.gov/Bicycles
Seat Belt Safety	http://www.itd.idaho.gov/ohs/ClickIt/ClickIt2.htm	http://www.nhtsa.gov/Driving+Safety/Occupant+Protection
Child Passenger Safety	http://www.itd.idaho.gov/ohs/ChildSafety/index.html	http://www.nhtsa.gov/Safety/CPS
Aggressive Driving		http://www.nhtsa.gov/Aggressive
Motorcycles		http://www.nhtsa.gov/Safety/Motorcycles
Senior Driving		http://www.nhtsa.gov/Senior-Drivers